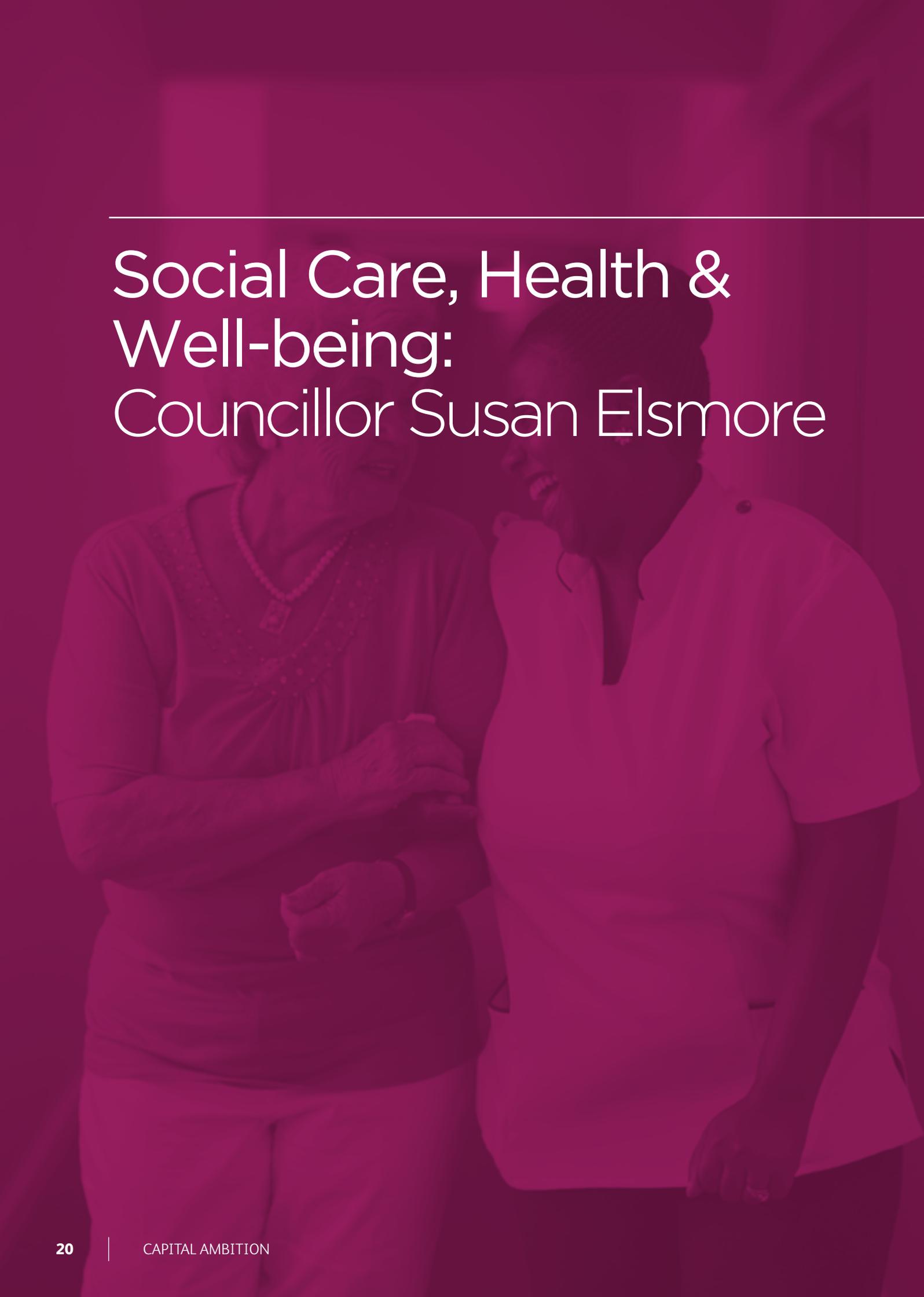

Social Care, Health & Well-being: Councillor Susan Elsmore



CAPITAL AMBITION



How we treat people in most need of support is a real test of the values of our city. As Cardiff grows, it is more important than ever that no-one is left behind because of their circumstances and that we value and support our most vulnerable citizens. This Administration is committed to working with partners in the public and third sectors to continue to improve our services and support for our most vulnerable citizens, including older people, individuals with learning or physical disabilities, those living with mental ill-health, or substance misuse.

The way we look after older people is a message to future generations; therefore our services for older people will be a priority. Though Cardiff is a young city, as the city grows, the number of older people is also projected to rise significantly, with the numbers of over-85s expected to nearly double by 2030. Some older people will have long-term conditions and complex care needs, meaning that additional community and primary care services will be required to meet the needs. The costs of delivering social care is already bringing added pressure on public services, with a 50% rise in costs for delivering services for older people, from £21.3m to £31.9m, between 2011 and 2016. There is no sign of these pressures relenting.

This Administration is committed to finding working solutions both to the immediate crisis and the longer-term challenges. For too long social care has been a challenge that has been placed in the 'too difficult' box. Finding solutions will mean working in ever-closer partnership with the Health Service and the third sector, joining-up our services at a community level, working closely with partners- including voluntary groups, unpaid carers and volunteers- to make sure that as many people as possible are able to receive care in their communities. This approach will also include an emphasis on re-focusing investment into prevention and promoting independent living.

We will:

- Provide the **highest quality of social care possible**, in practice and delivery.
- **Integrate health and social care at pace and scale**, strengthening our partnerships with the University Health Board and the Vale of Glamorgan Council.
- **Break down barriers and join-up services at the community level** by placing social care at the heart of the Council's emerging 'localities' approach.
- Deliver **state-of-the-art centres** to provide specialist dementia services and day opportunities for older people.
- Make sure that **those in vulnerable circumstances are protected from significant harm** by strengthening Adult Safeguarding arrangements.
- **Support those suffering from mental ill-health** by implementing and embedding the 'Time to Change' pledge.
- **Support those citizens and families who live with dementia**, including making Cardiff a recognised Dementia Friendly City.
- Work with our partners on a local basis to support the global movement **to end all forms of violence against women**, putting in place comprehensive services for those affected by Domestic Abuse.
- Work closely with partners to support the Identification and Referral to Improve Safety (IRIS) project.
- Work with partners to promote Public Health and **reduce health inequality**.
- **Empower people to stay independent at home** by further developing a full range of Preventative Services, geared towards reducing the demand pressures of an ageing population.