

## Cardiff Grassroots Fund

Supporting Local Business Interventions:	Outputs	Outcomes
W18: Supporting Made Smarter Adoption: Providing tailored expert advice, matched grants and leadership training to enable manufacturing SMEs to adopt industrial digital technology solutions including artificial intelligence; robotics and autonomous systems; additive manufacturing; industrial internet of things; virtual reality; data analytics. The support is proven to leverage high levels of private investment into technologies that drive growth, productivity, efficiency and resilience in manufacturing.	<ul style="list-style-type: none"> <li>Number of enterprises receiving financial support other than grants</li> <li>Number of enterprises receiving grants</li> <li>Number of enterprises receiving non-financial support</li> <li>Number of people attending training sessions</li> </ul>	<ul style="list-style-type: none"> <li>Increased amount of investment (£)</li> <li>Number of enterprises adopting new or improved products or services</li> <li>Number of enterprises adopting new to the firm technologies or processes</li> <li>Number of organisations engaged in knowledge transfer activity following support</li> <li>Number of premises with improved digital connectivity as a result of support</li> </ul>
W19: Increasing investment in research and development at the local level. Investment to support the diffusion of innovation knowledge and activities, in both economically important and emerging areas. Support the commercialisation of ideas, encouraging collaboration and accelerating the path to market so that more ideas translate into industrial and commercial practices. Investment in doctoral training centres.	<ul style="list-style-type: none"> <li>Number of enterprises receiving financial support other than grants</li> <li>Number of enterprises receiving grants</li> <li>Number of enterprises receiving non-financial support</li> <li>Number of potential entrepreneurs assisted to be enterprise ready</li> </ul>	<ul style="list-style-type: none"> <li>Estimated Carbon dioxide equivalent reductions as a result of support (%)</li> <li>Increased amount of low or zero carbon energy infrastructure installed (%)</li> <li>Number of enterprises adopting new or improved products or services</li> <li>Number of enterprises adopting new to the firm technologies or processes</li> <li>Number of enterprises with improved productivity</li> <li>Number of new enterprises created as a result of support</li> <li>Number of new to market products</li> <li>Number of organisations engaged in knowledge transfer activity following support</li> </ul>
W20: Research and development grants supporting the development of innovative products and services. Grants to increase the research capacity and level of collaboration between firms to share best practice.	<ul style="list-style-type: none"> <li>Number of enterprises receiving financial support other than grants</li> <li>Number of enterprises receiving grants</li> <li>Number of enterprises receiving non-financial support</li> </ul>	<ul style="list-style-type: none"> <li>Increased amount of investment (£)</li> <li>Increased number of innovation active SMEs (Small and medium-sized enterprises)</li> <li>Number of enterprises adopting new or improved products or services</li> <li>Number of enterprises adopting new to the firm technologies or processes</li> <li>Number of new to market products</li> <li>Number of organisations engaged in knowledge transfer activity following support</li> <li>Number of R&amp;D (Research &amp; Development) active enterprises</li> </ul>
W21: Funding for the development and support of appropriate innovation infrastructure at the local level.	<ul style="list-style-type: none"> <li>Number of enterprises receiving financial support other than grants</li> <li>Number of enterprises receiving grants</li> <li>Number of enterprises receiving non-financial support</li> <li>Number of potential entrepreneurs assisted to be enterprise ready</li> </ul>	<ul style="list-style-type: none"> <li>Jobs created as a result of support (FTE equivalent)</li> <li>Jobs safeguarded as a result of support (FTE equivalent)</li> <li>Number of enterprises adopting new or improved products or services</li> <li>Number of enterprises adopting new to the firm technologies or processes</li> <li>Number of enterprises with improved productivity</li> <li>Number of new enterprises created as a result of support</li> <li>Number of new to market products</li> </ul>
W23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.	<ul style="list-style-type: none"> <li>Number of enterprises receiving financial support other than grants</li> <li>Number of enterprises receiving grants</li> <li>Number of enterprises receiving non-financial support</li> <li>Number of potential entrepreneurs assisted to be enterprise ready</li> </ul>	<ul style="list-style-type: none"> <li>Jobs created as a result of support (FTE equivalent)</li> <li>Jobs safeguarded as a result of support (FTE equivalent)</li> <li>Number of enterprises adopting new or improved products or services</li> <li>Number of enterprises adopting new to the firm technologies or processes</li> <li>Number of enterprises engaged in new markets</li> <li>Number of enterprises with improved productivity</li> <li>Number of new enterprises created as a result of support</li> </ul>
W24: Funding for new and improvements to existing training hubs, business support offers, 'incubators' and 'accelerators' for local enterprise (including social enterprise) which can support entrepreneurs and start-ups through the early stages of development and growth by offering a combination of	<ul style="list-style-type: none"> <li>Number of enterprises receiving financial support other than grants</li> <li>Number of enterprises receiving grants</li> <li>Number of enterprises receiving non-financial support</li> <li>Number of potential entrepreneurs assisted to be enterprise ready</li> </ul>	<ul style="list-style-type: none"> <li>Increased amount of investment (£)</li> <li>Jobs created as a result of support (FTE equivalent)</li> <li>Jobs safeguarded as a result of support (FTE equivalent)</li> <li>Number of enterprises adopting new or improved products or services</li> <li>Number of enterprises adopting new to the firm technologies or processes</li> <li>Number of early stage enterprises which increase their revenue following support</li> </ul>

services including account management, advice, resources, training, coaching, mentorship and access to workspace.		Number of new enterprises created as a result of support Number of organisations engaged in knowledge transfer activity following support
W26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises.	Number of enterprises receiving financial support other than grants Number of enterprises receiving grants Number of enterprises receiving non-financial support Number of people attending training sessions Number of potential entrepreneurs assisted to be enterprise ready	Increased amount of investment (£) Jobs created as a result of support (FTE equivalent) Jobs safeguarded as a result of support (FTE equivalent) Number of enterprises engaged in new markets Number of new enterprises created as a result of support
W28: Export Grants to support businesses to grow their overseas trading, supporting local employment and investment.	Number of enterprises engaged in new markets Number of enterprises receiving grants	Jobs created as a result of support (FTE equivalent) Jobs safeguarded as a result of support (FTE equivalent) Number of enterprises increasing their export capability
W29: Supporting decarbonisation and improving the natural environment whilst growing the local economy. Taking a whole systems approach to invest in infrastructure to deliver effective decarbonisation across energy, buildings and transport and beyond, in line with our legally binding climate target. Maximising existing or emerging local strengths in low carbon technologies, goods and services to take advantage of the growing global opportunity.	Amount of low or zero carbon energy infrastructure completed (m <sup>2</sup> ) Number of low or zero carbon energy infrastructure installed Number of enterprises receiving financial support other than grants Number of enterprises receiving grants Number of enterprises receiving non-financial support Number of decarbonisation plans developed as a result of support	Estimated Carbon dioxide equivalent reductions as a result of support (%) Jobs created as a result of support (FTE equivalent) Jobs safeguarded as a result of support (FTE equivalent) Number of enterprises adopting new to the firm technologies or processes Number of new enterprises created as a result of support Number of premises with improved digital connectivity as a result of support
W30: Business support measures to drive employment growth, particularly in areas of higher unemployment.	Number of enterprises receiving financial support other than grants Number of enterprises receiving grants Number of enterprises receiving non-financial support	Increased business sustainability (%) Increased number of enterprises supported (%) Jobs created as a result of support (FTE equivalent)
W31: Funding to support relevant feasibility studies.	Number of feasibility studies developed as a result of support	Number of projects arising from funded feasibility studies
W32: Funding to support progression of small businesses into productive medium sized firms.	Number of angel investors engaged Number of enterprises receiving financial support other than grants Number of enterprises receiving grants Number of enterprises receiving non-financial support	Increased number of enterprises supported (%) Increased number of innovation active SMEs (Small and medium-sized enterprises) Number of organisations engaged in knowledge transfer activity following support
W33: Investment in resilience infrastructure and nature based solutions that protect local businesses and community areas from natural hazards including flooding and coastal erosion.	Number of properties better protected from flooding and coastal erosion	Increased number of properties better protected from flooding and coastal erosion Jobs created as a result of support (FTE equivalent) Jobs safeguarded as a result of support (FTE equivalent)